

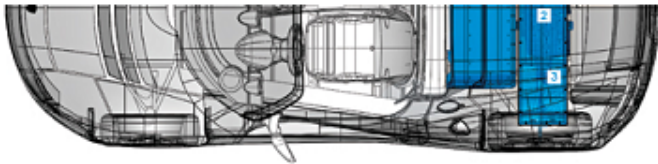
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BMW DC Fast Charger Expansion Heads South With CCS Install In Atlanta, Georgia

Toyota Motorsport

2015 FIA WEC - 24 Hours of Le Mans Hybrid Racing Technologies



5 months ago by [Michael Beinenson](#) [11Comments](#)



BMW i3 At CCS Fast Charger In Atlanta – Image Credit Michael Beinenson/InsideEVs



BMW's CCS Fast Charger – Image Credit Michael Beinenson/InsideEVs

Not long after a big [North East DC Fast Charger Corridor announcement](#), BMW North America continues on its commitment to grow its DC fast charger network.

BMW NA South Regional Office is the first location for the South Expansion (*Physical address: BMW of North America, LLC. 1280 Hightower Trail Atlanta, GA 30350*).

With Georgia home to the second largest EV market in the nation it is only natural for OEMs to expand the charging capabilities there. The majority of new EV buyers still have range anxiety and rapid growth of the quick charging infrastructure helps to reduce such concerns.

Most recently, NRG EVgo entered the Atlanta market, but currently there are no plans to add CCS/Combo connectors to their chargers. Freedom stations will stay in California for now. However, Georgia Power has begun construction on its second public location and will soon have 11 locations with Dual Standard 50 kW Efacec Chargers.

Although there have been no plans to sell the Volkswagen eGolf and Chevy Spark in Georgia, the BMW i3 has seen some great sales numbers in this market, so hopefully VW and Chevrolet consider offering pure electric cars in this area at some point in the future.

Now, with confirmed DC SAE Combo expansion plans, i3 drivers in Metro Atlanta will soon enjoy the same freedom of transportation as CHAdeMO-equipped vehicles.

Thank you BMW!



BMW i3 At CCS Fast Charger Sucking Down Some Electrons – Image Credit Michael Beinenson/InsideEVs



Part Of The ChargeNow Program – Image Credit Michael Beinenson/InsideEVs

An advertisement for the Avada WordPress theme. The top part has a dark background with the text "Build Any Site Design Without Coding Knowledge" in white and green. Below this is a collage of various website designs. A green banner at the bottom of the collage says "#1 SELLING THEME OF ALL TIME". Below the collage is the "Avada: WORDPRESS THEME" logo and a green "PURCHASE NOW" button.

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11 responses to "BMW DC Fast Charger Expansion Heads South With CCS Install In Atlanta, Georgia"

1.  *Carsten* says:
[February 2, 2015 at 11:49 am](#)


Placing the station between 2 bays would have been better.

[Reply](#)

1.  *Brian* says:
[February 2, 2015 at 12:49 pm](#)


It continues to amaze me how few installers understand this simple (and seemingly obvious) solution.

[Reply](#)

2.  *alohart* says:
[February 2, 2015 at 1:06 pm](#)

To be really effective, the parking lot owner would need to reserve both parking spaces for EV charging. It's not easy to persuade some parking lot owners to reserve even a single parking space for EV charging, especially if it would be in a prime location where installing EVSE might be less expensive.

[Reply](#)


3.  *Brian Henderson* says:
[February 2, 2015 at 1:21 pm](#)

With BMW i3 having charging port on the front right, Chevy Spark EV charging port on front left, and VW eGolf having port on rear right ... am hoping the charging cable is long enough?

LOL ... seems the auto manufactures settled on a combo protocol, but didn't settle on using standard archetutural location for placing the charging port on EVs, or the archetutural design of charging station stalls.


Perhaps the DC chargers should be centered on a service island between two charging stalls ... better yet include a pair of DC chargers on the island. The pair of chargers and ports not only provide easy access but redundancy should one charger not be serviceable.

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1.  *David Murray* says:
[February 2, 2015 at 1:34 pm](#)

Actually the i3 is even worse, it's on the rear-right.


[Reply](#)

- 4.  *fineadmin* says:
[February 3, 2015 at 8:18 am](#)

Except that would require breaking pavement, then fixing it again. You can even see the disturbed earth in the photos- much easier than concrete work.


Meanwhile, that Bosch box is designed to be cheap enough for mass installation.

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- 2.  *pjwood1* says:
[February 2, 2015 at 1:11 pm](#)


BMW NA HQ. How tactical is that?

[Reply](#)

- 1.  *Mike I* says:
[February 2, 2015 at 1:43 pm](#)

Very strategic. They didn't have to get approval from another property owner to install it and there's no question who is paying for the power. That made the process much faster.


[Reply](#)

- 2.  *Tom Moloughney* says:
[February 2, 2015 at 4:01 pm](#)

They have three of them at their North American HQ in Woodcliff Lake, NJ, along with four dual-head Level 2 EVSE's (ChargePoint) which are all open to the public. Up to 11 cars can be charging at once. They are all operational.


<http://2.bp.blogspot.com/-nIRXBj34MA/VME4M0gO6wI/AAAAAAAAAHPg/eakYIA7gpzk/s1600/ccsdepoly5.jpg>

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- 3.  *Jelloslug* says:
[February 2, 2015 at 3:18 pm](#)

BMW has also installed 2 DC Fast Chargers at the Greer, SC manufacturing facility. One is installed at the Performance Center and the other is at the Zentrum.

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- 4.  *Mike C.* says:
[February 2, 2015 at 9:41 pm](#)

Also in California at BMW's designworks in newbury park.

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